

The Conformité Européenne (CE) Mark

The CE Mark is required on certain products that are sold in the European Economic Area (EEA).

For products that require the mark, companies only need to ensure their product meets the applicable standards through testing, provide a declaration, and then place the mark on their product.

CE and China Export markings

The difference between the CE and China Export markings is so subtle on paper that consumers can often confuse them without even realising.

Despite the great similarity of their appearance, it's important to understand that they actually have nothing to do with one another.

While a CE marking is a declaration by the manufacturer that a given product complies with European regulations on marketing and selling products within the European Union, the Chinese CE marking is simply a way of indicating a product was manufactured in China.

The China Export Mark means that the product was manufactured in China. There is no registration, testing, or auditing required in order to use it.

The mark can be used arbitrarily by Chinese manufacturers. Products bearing the China Export mark vary in quality from being acceptable to outright dangerous in their design and require constant vigilance on the end user's part to be used safely.



So, how can you tell the difference between a European and a Chinese CE marking?

The main difference between the CE and China Export markings is the approximation of the letters themselves – in the case of the European CE marking, the initials retain a proportional distance between the two characters.

However, on the Chinese CE marking, there's hardly any distance between them at all.

When using a specific product, it's vital consumers are able to ensure it meets all quality standards, and it's precisely for that very reason why there are such stringent requirements to obtain a CE marking. Make sure you rely on companies that carry out both internal and external audits to guarantee the quality of their products, becoming reliable and safe companies you can trust as a result.